



PIFC

PERSONAL INSURANCE FEDERATION
OF CALIFORNIA

NEWS

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**REX D. FRAZIER ELECTED PRESIDENT
OF THE PERSONAL INSURANCE FEDERATION OF CALIFORNIA**

SACRAMENTO – (May 22, 2006) Michael J. Cassanego, Chairman of the Board of the Personal Insurance Federation of California (PIFC), announced today that Rex D. Frazier has been elected President effective immediately. Mr. Frazier has served as Vice President and General Counsel since April, 2005. He replaces former PIFC President Dan Dunmoyer, who left PIFC to become Deputy Chief of Staff for Policy Development for Governor Arnold Schwarzenegger.

“Rex’s insurance and legal knowledge has been an outstanding addition to achieving PIFC’s strategic, legislative and regulatory goals,” noted Mr. Cassanego, Senior Vice President, General Counsel and Corporate Secretary of 21st Century Insurance Group. “The Board has every confidence in Rex and knows that he and the PIFC team will continue to pursue PIFC’s goals at such an important time in the history of our organization and the personal lines insurance industry.”

Prior to joining PIFC, Mr. Frazier was an attorney in private practice with the law firm of Pillsbury Winthrop Shaw Pittman LLP, focusing on insurance and banking issues. Mr. Frazier also held positions with the California Department of Insurance (CDI), including serving as Deputy Insurance Commissioner, Policy & Research. At the CDI, Mr. Frazier was responsible for supervising the Department's Legislative, Policy Research and Statistical Analysis Bureaus which, together, comprised the policy development function of the CDI. Mr. Frazier also previously served as legislative staff in the California State Assembly.

Mr. Frazier received his J.D. from the McGeorge School of Law at the University of the Pacific graduating as valedictorian. In addition, Mr. Frazier received his Master's Degree and Bachelor's Degree from the University of Chicago.

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Media Note: Picture (jpg) available via email upon request.